



SEE YOU IN

# GOTHENBURG SWEDEN







AOS

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# WELCOME MESSAGE FROM THE PRESIDENT

We are proud to announce the upcoming event of the EASAPS/ESAPS meeting taking place in Göteborg/Gothenburg, Sweden's second big city, September 12th -14th, 2024. All European plastic surgeons are invited to join and eminent colleagues in the field of European Aesthetic Plastic Surgery will present on latest techniques in aesthetic plastic surgery of the face, body, and breast. Newest techniques in the field of facial rejuvenation will be discussed in masterclasses, keynote lectures, interactive case discussions and video sessions.



The newly created ESAPS task force for body contouring ABC, will highlight and discuss technical refinements along with recommendations regarding patient safety and guidelines in this specific field. The ICOBRA breast registry initiative will report on big data outcomes with merged registries and breast implant industry partners are warmly welcomed to discuss the future of our mutual fields. Interactive sessions with industry partners will be held in line with the Lisbon industry round table session and our ongoing partnerships. All exhibitors will be given the opportunity to present their booth and products after welcome remarks on September 12th, 2024. In addition, we ask you to provide 3 questions on your products for a questionnaire. The winner will be announced at the last coffee break on Saturday 14th, 2024.

You will find an array of packages to choose from, hopefully suitable to present your latest products, interact with plastic surgeons, promote young colleagues or even think about a specific fellowship. We hope to welcome you in Sweden and enjoy a fantastic meeting together.

Warmest welcome greetings
Birgit Stark, President



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# ORGANISATIONAL CONTACT

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(1939 BES)

# **CONGRESS VENUE**



"Welcome to Gothenburg, a vibrant and historic city nestled on the picturesque west coast of Sweden. With its origins dating back to 1621, Gothenburg has evolved into a captivating blend of rich history, modern innovation, and natural beauty. Explore the cobbled streets of the charming Haga district, indulge in world-class seafood at the iconic Fish Market, or immerse yourself in the city's thriving arts and cultural scene. With its bustling harbor, green parks, and friendly atmosphere, Gothenburg offers a captivating experience for visitors, making it an ideal destination for the upcoming ESAPS Biennial meeting."



# SCIENTIFIC PROGRAM

# This program is subject to revision and is regularly updated

# DAY 1

# Room 1: Facial rejuvenation

Welcome: President of EASAPS - Birgit Stark

Welcome Industry

Anatomy of the Face and Science of Aging

Modern Aspects on Regenerative Medicine and Hormonal Therapy

Surgical Rejuvenation of the Forehead and Periorbital Region

Non-surgical rejuvenation of the Forehead and Periorbital area

Rejuvenation of upper and lower eyelids

Complications of Eyelid Surgery

EASAPS - European Ophthalmological Society

How/when to use Fat Grafts in the Periorbital Area

Injectables and Threads in Facial Rejuvenation

Surgical Midface Rejuvenation I

# Room 2: Aesthetic Breast Surgery

Welcome industry

Evidence based knowledge on BIA-ALCL and SCC

Long-term outcome in aesthetic breast surgery; report from European breast implant registries

European presidents round table

Fat grafts in aesthetic surgery of the breast: how/when

Technical pearls of fat grafting the breast, video presentations

**Breast Reduction and Lift** 

Round Table for Discussion of Difficult Breast Clinical Cases (bring your worst results)



# SCIENTIFIC PROGRAM

# DAY 2

# Room 1:

Rejuvenation of Midface part II - My solution for combined surgical midface and skin rejuvenation

Midface rejuvenation- Case presentations and interactive discussion

Rejuvenation of the lower face and neck I

Rejuvenation of Lower Face and Neck II

The Difficult Neck; my worsed case

Male Face and Neck non-surgical and surgical rejuvenation

Advice from the exports when starting facial rejuvenation

# Room 2:

**European Body Contouring Task Force** 

Advances in Liposculpture I

Advances in Liposculpture II

Modern Technology in Body Contouring

The massive body weight loss patient: Patient Safety Aspects

Lipedema

Augmentation-Mastopexi

Interactive discussion of difficult cases: of Aesthetic breast Surgery Panel

# DAY 3

## Room 1:

Forehead and orbital Surgeries

Midface

Skin resurfacing, fillers and fat grafts

Lower face and neck

Voice of Europe I Aesthetic Plastic Training in Europe - Centres of

**Excellence / Training** 

# Room 2:

WorKShop Industry Aesthetic Medicine

The future of breast implants Interactive panel discussion

Hybrid solutions Part I: Indications Mesh and Breast implants

Hybrid solutions Part II: gluteal surgery: Fat and Implants

Technical safety aspects in Brazilian Butt Surgery

Workshop Industry



# SPONSORSHIP OPPORTUNITY

In order to ensure optimal visibility for your company at ESAPS Biennial meeting taking place in Gothenburg, Sweden, we offer several partnership opportunities listed in the booklet. We hope that you will find the best way to participate and make the most of this event.

Partnership for a congress is a matter of trust and long-term collaboration. To assist you and facilitate your work, please feel free to contact us. We are at your disposal to answer your questions and make your participation in these days a success.

# SPONSORSHIP PACKAGES

# THREE SPONSORSHIP PACKAGES ARE AVAILABLE:

PLATINUM SPONSOR	€ 19 500	VAT INCLUDED
GOLD SPONSOR	€ 14 950	VAT INCLUDED
SILVER SPONSOR	€ 9500	VAT INCLUDED





# PLATINUM € 19 500 VAT INCLUDED

- 1 Symposium/Workshop at the congress venue lunch time slot
- 1 meeting booth with 2 tables and 4 chairs (1st priority of placement in exhibition area without separating walls)
- 1 full color page advertisement in the final program cover page (2nd or 3rd)
- Sponsor's logo on the final program cover page (color)
- Logo with link to the company's website on the congress website
- 6 full registrations to the conference
- 4 exhibitor registrations including congress diner
- 4 seats at the President and industry round table breakfast for your delegates
- Insertion of promotional material in the congress (or virtual) bags (3 items max. provided by the sponsor)
- 1 ppt slide on the intersession

# GOLD

# € 14 950 VAT INCLUDED

- 1 Symposium/Workshop at the congress venue End of day time slot
- 1 meeting booth with 2 tables and 4 chairs (of placement in exhibition area without separating walls)
- 1 full color page advertisement in the final program inside page
- Sponsor's logo on the final program cover page (color)
- Logo with link to the company's website on the congress website
- 3 full registrations to the conference
- 3 exhibitor registrations including congress diner
- 3 seats at the President and industry round table breakfast for your delegates
- Insertion of promotional material in the congress (or virtual) bags (2 items max. provided by the sponsor)
- 1 ppt slide on the intersession





# € 9 500 VAT INCLUDED

- 1 Breakfast Symposium/Workshop at the congress venue
- 1 meeting booth with 1 table and 2 chairs (1st priority choice without separating walls)
- Logo with link to the company's website on the congress website
- 1 full registrations to the conference
- 2 exhibitor registrations including congress diner
- 2 seats at the President and industry round table breakfast for your delegates
- Insertion of promotional material in the congress (or virtual) bags (1 item max. provided by the sponsor)





# **EXHIBITION**

# We propose you the following possibilities:

MEETING BOOTH 700 € / SQM VAT INCLUDED

# INCLUDED IN THE BOOTH

- 1 KW power supply
- 1 table and 2 chairs for booth n°1
- 2 tables and 4 chairs for booth n°2

# **PRICES**

Booth n°1
 (approximately 6 sqm)

€ 4 200 VAT INCLUDED

Booth n°2
 (approximately 9 sqm)

€ 6 300 VAT INCLUDED





# IMPORTANT - EXHIBITION

# STAFF REGISTRATION FOR BOOTH

Allocation of 2 staff registrations for booth n°1 (approximately 6 sqm), 3 staff registrations for booth n°2 (approximately 9 sqm).

# ALLOCATION OF EMPLACEMENT

The allocation of spaces is based on the amount of your partnership as well as the order of reservations.

# PURCHASE ORDER

The purchase order, located at the end of the sponsor package, must be submitted to us duly signed and initialed to initiate the invoicing process. The reservation is only confirmed upon payment of the amount indicated on the invoice. No exceptions will be granted.

The floor plan and the list of available spaces are regularly updated



# SYMPOSIUM OR WORKSHOP

Topics and program are submitted to the approval of the Scientific Committee. Speakers' registration, travel and accommodation are organized by the sponsor.

The sponsor of a Symposium or Workshop is granted the use of the lecture amphitheatre with stage, basic AV-equipment and inclusion in the Congress program. Sponsors of this category should bear in mind that preparation of the content for the symposium, speaker liaisons, travel and accommodation expenses as well as preparation and publishing of printed materials about Symposium will be within their responsibility.

# Price includes:

- Renting of the room.
- Basic AV-equipment
- Publication of the Symposium Program in the Congress Program Book and on the website
- 2 staff registrations

# 4 POSSIBILITIES

During lunch time – 60 minutes	8 000 Euros VAT INCLUDED
During lunch time – 30 minutes	4 000 Euros VAT INCLUDED
End of day – 45 minutes	4 000 Euros VAT INCLUDED
At breakfast time – 30 minutes	3 000 Euros VAT INCLUDED

Invitation to board and presidential breakfast 7.30/8.30 OFFERED



# **BOOST YOUR VISIBILITY**

Many sponsorship opportunities are possible to insure your visibility during the congress.

The list below is non-exhaustive. Please feel free to contact us to suggest different sponsorship ideas you may have or which are more appropriate to your needs and budget.

# INVITATION OF DOCTORS € 1 700 VAT INCLUDED

Includes: registration, travel and hotel for 1 doctor

REPLAY OF SYMPOSIUM € 1500 VAT INCLUDED

# COFFEE BREAKS (PER DAY) € 3 000 VAT INCLUDED

- Exclusive sponsoring of the coffee breaks on one of the Conference days
- Featured recognition with corporate logo on a banner in the coffee service area

# ONE SLIDE ON THE € 1 000 VAT INCLUDED PPT INTERSESSION

# CONGRESS GOODIES WITH THE SPONSOR'S LOGO AND CONGRESS' LOGO

- The sponsors will print and provide the goodies given to all participants at their arrival
- The goodies can be: bags, pen, usb key or other



# OTHER SPONSORSHIP OPPORTUNITIES

# LANYARDS WITH SPONSOR'S LOGO

- Exclusive grant to support a lanyard and name badge holder for each delegate
- Lanyards in sponsor's look-and-feel
- Lanyards to be provided by the sponsor and to be delivered 3 weeks before the Congress. Delivery guidelines will be given in the Technical Booklet

# ADVERTISEMENT IN THE FINAL PROGRAM – ONE FULL PAGE

- The booklet (A5 or A4 size) will be printed (or virtual) and inserted in the Congress (or virtual) bags
- Prices for inserts do not include technical design fees
- The sponsor has to provide a PDF in high resolution at least one month before the Congress

2nd (front inside) cover page (Availability to be checked if a platinum sponsor chooses this page)	€ 1500 VAT INCLUDED
3th (back) cover page (Availability to be checked if a platinum sponsor chooses this page)	€1800 VAT INCLUDED
Inside page	€1000 VAT INCLUDED



# **RESERVATION FORM**



Company:	PARTNERSHIP:	
	Platinum sponsor € 19 500 VAT INCLUDED	
Contact:	Gold sponsor € 14 950 VAT INCLUDED	
	Silver sponsor € 9 500 VAT INCLUDED	
Billing address:		
	EXHIBITION:	
Postal Code / Zip Code :		
	Surface / meeting booth	
City and country :	Meeting booth n°1 € 4 200 VAT INCLUDED	
	Meeting booth n°2 € 6 300 VAT INCLUDED	]
Telephone :		
Email:		
Intra Community VAT Number :		
SVMDOSILIM :		
SYMPOSIUM:		7
During lunch time - 60 minutes € 8 000 VAT II	NCLUDED	_ _
During lunch time - 30 minutes € 4 000 VAT IN	NCLUDED	_
End of day - 45 minutes € 4 000 VAT INCLUDE	ED	
At breakfast time - 30 minutes € 3 000 VAT IN	CLUDED	
Invitation to board and presidential breakfast 7.	30/8.30 € 200 VAT INCLUDED (per	
person)		



# **RESERVATION FORM**



OTHER SPONSORSHIP OPPORTUNITIES :	
Invitation of doctors € 1700 VAT INCLUDED	
Replay of symposium € 1 500 VAT INCLUDED	
Coffee breaks € 3 000 VAT INCLUDED (per day)	
One slide on the PPT intersession € 1 000 VAT INCLUDED	
Invitation to board and presidential breakfast 7.30/ 8.30 € 200 VAT INCLUDED (per person)	
Congress bags with the sponsor's logo and congress' logo	
Lanyards with sponsor's logo	
ADVERTISEMENT IN THE FINAL PROGRAM	
2nd (front inside) cover page € 1 500 VAT INCLUDED	
(Availability to be checked if a platinum sponsor chooses this page)	
3th (back) cover page € 1 800 VAT INCLUDED	
(Availability to be checked if a platinum sponsor chooses this page)	
Inside page € 1 000 VAT INCLUDED	
Congress application (email contact)	

TOTAL TAX INCLUDED To pay €
TOTAL including tax and VAT to pay €

Send at: sponsoresaps@ESAPS.eu



# GENERAL TERMS AND CONDITIONS OF SALE

### **CHAPTER 1: GENERAL PROVISIONS**

Article 1.1
These general terms and conditions of sale constitute the "unique foundation for commercial negotiations" within the meaning of Article L.441-6 of the French Commercial Code. The documents referred to in section 2.6 supplement the general terms and conditions, with the proviso that in case of contradiction, the general terms and conditions prevail.

Article 1.2 The term "event" refers to the occasion for which stands/spaces and tickets are sold. The term "candidate" refers to anyone interested in participating in the event. The term "participant" refers to any candidate admitted by the organizer to participate in the event (e.g. sponsors, exhibitors, etc.). The term "organizer" refers to the initiating association of the event as well as Atout Organisation Science (AOS), the company responsible for the commercialization of the event on behalf and/or for the account of the association and/or the event organizing committee.

### Article 1.3

Article 1.3 The organizer alone determines the location, duration, opening and closing hours of the event, the price of stands/spaces and tickets, as well as the closing date for registrations. The organizer alone determines the categories of persons or companies admitted to exhibit and/or visit the event, as well as the nomenclature of the products or services presented. The organizer reserves the right to modify the above-mentioned conditions.

### **CHAPTER 2: APPLICATION AND ADMISSION**

Article 2.1

The application for admission is made exclusively by means of the official reservation form established by the organizer, duly signed if applicable, and completed with the additional required documents. A request for communication of an application form, its sending, or the cashing of a reservation check does not constitute an application.

The organizer examines the applications and decides on the admissions. Admission only becomes effective after written confirmation to the participant.

Article 2.3
In case of refusal, the organizer is not required to justify its decision, which will be notified to the candidate. Under no circumstances may the rejected candidate claim any compensation in this regard, particularly by invoking the fact that his other membership was solicited by the organizer. He or she may not rely on the correspondence exchanged between him or her and the organizer or the cashing of the membership fee or the publication of his or her name on any list as proof of admission. The rejection of admission may not give rise to any compensation admission. The rejection of admission may not give rise to any compensation other than the reimbursement of the amounts paid to the organizer.

In any event, the admission of application files is subject to the availability offered by the event.

Any admission is binding and irrevocable on the participant, who is now liable for the total amount of the sums referred to in Chapter 3.

Article 2.6 States that candidates and participants must agree to and abide by the general terms and conditions, as well as any special regulations, police measures, or security regulations that apply to events held in France. They must also accept any new provisions imposed by the organizer and comply with the decisions of the organizer regarding security rules. Any violation of the rules or regulations can result in immediate, temporary, or permanent exclusion of the participant, without any compensation or refund of fees paid, and without prejudice to any legal action that may be taken against them.

Article 2.7
States that by applying for admission and being admitted as a participant, the candidate agrees to renounce any other general or specific terms and conditions of purchase or any other supplementary or derogatory documents proposed by them at any time, either concurrently or subsequently. This means that the general terms and conditions set forth in this agreement will prevail over any other terms and conditions proposed by the participant.

Article 2.8

States that the admission certificate issued by the organizer to the participants is nominative, non-transferable, and non-assignable. Participants are strictly prohibited from selling, subletting, or sharing all or part of their location for a fee or free of charge without the written consent of the organizer. It is also forbidden for participants to rent a surface other than the one offered by the organizer within the cite. within the site.

Gives the organizer the right to request additional information at any time related to the above and, if necessary, to revoke their admission decision if based on erroneous or inaccurate information. The deposit paid remains the property of the organizer in accordance with Article 3.1, and the organizer reserves the right to pursue payment of the total price of the service.

### **CHAPTER 3: PARTICIPATION FEE**

### Article 3.1

Article 3.1
States that a deposit of 60% of the total amount is due from the participant upon admission, and the balance is due no later than 45 days before the event. If payment is not made within 30 days of the corresponding invoice, late payment penalties will be immediately due. The penalty rate is three times the legal interest rate in force on the payment date, in accordance with Article L441-6 of the French Commercial Code. These late payment penalties may be invoiced separately, and the debtor in default will be liable, automatically and without notice, for a fixed compensation of 40 euros for collection costs.

collection costs.

If a reservation is made less than 45 days before the event, the full amount is due upon reservation, subject to admission.

Article 3.2
States that in case of non-payment of the deposit and/or balance by the stipulated deadlines, the organizer reserves the right to terminate the participant's membership at any time, without notice or prior demand, with the amounts due remaining irrevocably acquired by the organizer. The organizer can then dispose of the location or partnership in question and sell is to a third party. it to a third party.

### **CHAPTER 4: CANCELLATION CONDITIONS**

Article 4.1
In case of cancellation, for any reason whatsoever, by a participant more than 90 days (until June the 12th) before the first day of the event, the organizer retains as compensation the deposit of 60% received (or due if the deposit has not been paid by that date). If the cancellation occurs on the 90th day or less than 90 days (after June the 12th) before the first day of the event, the entire amount due will be retained as a termination fee.

Article 4.2 Any request to reduce the space already reserved must be expressly approved by the organizer and will be considered as a partial cancellation which incurs penalties at the expense of the participant according to the following terms: 60% on the price of the cancelled space in case of partial cancellation more than 90 days before the first day of the event and 100% on the price of the cancelled space in case of partial cancellation less than 90 days before the first day of the event.

It is the responsibility of the participant to take out any insurance deemed necessary to cover any possible unavailability preventing him/her from participating in the event.

### **CHAPTER 5: ALLOCATION OF BOOTHS**

The organizer establishes the plan of the event and carries out the allocation of locations, and admission does not confer any right to the enjoyment of a specific location for the participant.

The plan of the exhibition, and the schedules of the sessions are established by the organizer who allocates the locations under his responsibility, taking into account as widely as possible the wishes expressed by the participants. The plan is given for information purposes and is subject to modifications that may not be communicated to the participant.

Article 5.3

The organizer reserves the right to modify, whenever he deems it useful in the interest of the event, the layout of the areas, the exhibition plan as well as the schedule of the sessions. No reservation or request for compensation will be accepted from the participants. If the modification concerns the granted area, only a proportional reduction of the stand price will apply. This modification does not authorize the participant to unilaterally terminate his commitment to participate.

### Article 5.4

The organizer cannot be held responsible for slight differences that may be observed between the dimensions indicated and the actual dimensions of the space, nor for any modifications made to the stands environment (modification of neighboring stands, reconfiguration of aisles, etc.) as registration progresses.

### CHAPTER 6: COMPLIANCE STAND INSTALLATION AND

The participant agrees to comply with all rules, norms, and technical and safety specifications applicable to the event.

Stand installations may not exceed a height of 2.50m. For special installations outside the standard norms for load or height, a request for special authorization must be addressed to AOS no later than 60 days before the event date.

Article 6.3

The organizer reserves the right to ask the participant, at any time, for the detailed plan of the layout and decoration of the stand planned by the participant. Participants must comply with the instructions of the host site and the organizer for the regulation of the entry and exit of goods, and in particular, for the circulation of vehicles of all kinds within the establishment.

Participants, or their representatives, must have completed their installation by the deadline set by the organizer. After this deadline, no packaging, material, transport vehicle, external contractors, or any other items will be allowed access to, or be kept or maintained on the event site, regardless of the reason and regardless of any damages caused to the participant.

Stand installations must not damage or modify the permanent facilities of the exhibition site, and they must not compromise the convenience or safety of other participants and visitors.

Participants are responsible for the specific decoration of their stands and spaces. The decoration must comply with all rules, norms, and technical and spaces. The decoration must comply with all rules, norms, and technical and safety requirements applicable to the event. It must also be in line with the general decorations of the event, not obstruct visibility of neighboring stands, and follow any specific regulations or guidelines on this matter in the participant's manual. It should not hinder the visibility of safety equipment or signage.

### Article 6.7

In enclosed exhibition spaces, all materials used, including drapes and carpets, must comply with fire safety regulations. The organizer reserves the right to remove or destroy any non-compliant materials or installations at any time and at the participant's expense and risk.

### Article 6.8

Artice 6.8

Before the opening of the event to the public and during the event, the organizer reserves the right to modify or remove any installations that could harm the overall appearance or image of the event, obstruct neighboring participants or visitors, or do not comply with previously submitted plans or projects.

The participant must be present at their stand during security checks and comply with all security measures imposed by public authorities or the organizer throughout the event.

The participant or their agents are responsible for the transport, reception, and shipping of their packages and goods and must acknowledge their contents. If the participant or their agents are not present to receive their packages or goods, the organizer may refuse them without the participant being entitled to any compensation for damages.

### CHAPTER 7: OCCUPATION AND USE OF **BOOTHS**

### Article 7.1

Article 7.1 It is expressly forbidden to transfer, sublet, exchange, free of charge or for consideration, all or part of the location allocated by the organizer. The allocated locations must be occupied by the participant at the time and date of the opening of the event. Otherwise, they will be considered available and may be reassigned without the defaulting participant being entitled to any compensation or refund. During opening hours, the booths must be continuously occupied by a representative of the participant.

Unless authorized in writing and in advance by the organizer, the participant may not present on their location any other materials, products, or services than those listed in the admission application and responding to the product or service nomenclature that may be established by the organizer. Unless expressly provided otherwise, the presentation and offer of used materials are strictly prohibited.

The participant is not allowed, in any form, to present products or services or advertise for companies or entrepreneurs who are not participants, unless written and prior authorization is obtained from the organizer. Promoting the activity of practitioners or establishments belonging to regulated professions is strictly prohibited.

Article 7.4
The stands must remain impeccable throughout the event, and cleaning of each stand, the responsibility of the participant, must be done daily and completed before the event opens to the public. Bulk packaging, covers used during closing hours, items not used to present the offer, and the participant's staff's wardrobe must be hidden from the visitors' view. Conversely, it is forbidden to leave exposed articles covered during the event's opening hours. The organizer reserves the right to remove anything that would cover the articles without being able to be held liable in any way for any resulting damages or losses.

### Article 7.5

During the event, no sponsor or exhibitor may organize or promote meetings, gatherings, or other events on the themes of the event. Additionally, no sponsor or exhibitor may organize workshops, symposiums, or pre- or post-congress courses one month before and/or after the event. Finally, no sponsor or exhibitor may organize a party on the event's days.

### Article 7.6

Sales for personal use of promotional items are authorized provided that the unit value of the sold item does not exceed the amounts specified by applicable regulations (Decree No. 2006-768 of June 29, 2006, and Article L762-2 of the Commercial Code).

### **CHAPTER 8: ACCESS TO THE EVENT**

No one may be admitted to the event without presenting a ticket issued or accepted by the organizer. "Participant passes" or badges, which grant access to the event, are issued to participants under conditions determined by the organizer. Invitation cards intended for individuals or companies they wish to invite are also issued to participants under conditions determined by the organizer.

### Article 8.2

The organizer reserves the right to prohibit the entry or expel any person, visitor or participant, whose presence or behavior would be detrimental to the security, tranquility or image of the event.

# CHAPTER 9: CONTACT AND COMMUNICATION WITH THE PUBLIC

Article 7.1 The organizer has the exclusive right to edit, publish, and distribute, for payment or not, the catalog of the event. The organizer may grant all or part of this right as well as the advertising included in this catalog. The information necessary for the drafting of the catalog will be provided by the participants under their responsibility and in compliance with the legislation in force, and in case of non-insertion, within the deadline fixed by the organizer.

Article 9.2

The participant authorizes the organizer to publish, by television, video, or any other medium (books, brochures), their image, that of their stand, their sign, their brand, their personnel, their products or services. The participant expressly waives any recourse, against the organizer as well as against the producers or distributors, due to the broadcasting, for the needs of the event, in France and abroad, by television, video, or any other medium (books, brochures), of their image, that of their stand, their sign, their brand, their personnel, their products or services, and guarantees the organizer against any recourse from their agents, subcontractors, and co-contractors, committing in advance to impose this obligation on them.

The organizer reserves the exclusive right to display within the venue of the event. The participant may only use, within their stand, the posters and signs of their own company, to the exclusion of all others, within the limits of the general decoration requirements. The organizer may remove visuals that do not comply with this provision.

### Article 9.4

Circulars, brochures, catalogs, printed matter, premiums, or any other objects of any nature may only be distributed by participants on their reserved stand/space. No brochure may be distributed without the written permission of the organizer.

Article 9.5
The distribution or sale of newspapers, periodicals, leaflets, raffle tickets, badges, participation certificates, even if it relates to a charitable event or cause, surveys called polls, are prohibited in the venue of the event and its immediate surroundings, except with the authorization granted by the organizer.

Article 9.6
States that any illuminated or sound advertising, animations, shows or demonstrations that may cause crowds in the aisles must be submitted for prior approval by the organizer, who may withdraw the authorization if it causes disruption to the event.

Prohibits loud solicitation and any obstruction of the aisles by participants, except in exceptional cases where the organizer has given written prior authorization.

### Article 9.8

Requires participants to ensure that they inform the public honestly about the qualities, prices, sales conditions, and guarantees of their products or services in a complete, objective, and regulation-compliant manner. Participants are not allowed to engage in any advertising or action that could be misleading or constitute unfair competition.

Requires participants to present only products, services, or materials that comply with French or European regulations, or if not, clearly indicate their non-homologation with a sign. Participants are solely responsible for the products, services, or materials they present, and the organizer cannot be held responsible for any issues that arise.

Article 9.10

Requires participants to fulfill all necessary formalities required for their participation in the event, such as labor regulations, customs requirements for imported goods or products, and hygiene regulations for food products or animal species. The organizer cannot be held responsible for any difficulties that may arise in this regard.

### CHAPTER 10: INTELLECTUAL PROPERTY AND **OTHER RIGHTS**

### Article 10.1

Article 10.1 States that the participant is responsible for protecting the intellectual property of the materials, products, and services they exhibit at the event, in accordance with the legal and regulatory provisions in force. The organizer is not responsible for any disputes that may arise between participants or visitors. The organizer reserves the right to exclude participants who have already been convicted of counterfeiting.

Requires participants to directly deal with S.A.C.E.M if they use music within the event, even for simple demonstrations of sound equipment. The organizer accepts no responsibility for this matter.

### Article 10.3

Allows for photographs and films to be taken within the event with the written authorization of the organizer. A copy of all photographs taken must be submitted to the organizer within fifteen days following the closure of the event. The authorization may be revoked at any time.

### Article 10.4

Prohibits visitors from taking photographs.

Prohibits the photography of certain objects in stands unless written consent is obtained from the participant.

### **CHAPTER 11: INSURANCE**

Article 11.1

The participant agrees to take out liability insurance covering any damage caused to third parties as a result of their liability (including that of their agents, employees, and any temporary workers), said insurance policy must include a "locative risks" section. The participant also agrees to take out the necessary insurance policies to cover any damage (loss, theft, damage, etc.) incurred by the equipment for which they are responsible (items exhibited and more generally all mobile or other elements for which they are responsible), with a waiver of any claims by the participant and their insurers against the organizer and its insurers. The organizer is considered released from all liability, particularly in the event of loss, theft, or any damage to the aforementioned equipment. loss, theft, or any damage to the aforementioned equipment.

Article 11.2

The participant agrees, from now on, with the exception of acts of malice, to waive any claims and obtain from their insurer a waiver of any claims against any legal entity that has waived any claims against them in contracts signed with or by the organizer, and this in a spirit of reciprocity. The participant agrees, under penalty of definitive non-confirmation of their registration, to provide their liability and property damage insurance certificates to the organizer for their property or entrusted property brought by them to the event site, including mentions of the aforementioned waiver of claims under the aforementioned conditions.

# CHAPTER 12: DISMANTLING OF STANDS AT THE END OF THE TRADE SHOW

The participant, or their duly accredited representative, must be present at their stand from the beginning of the dismantling until the complete evacuation of the

Article 12.2 The evacuation of stands, goods, articles and special decorations, as well as residual waste from materials used for stand decoration, must be carried out by the participants within the deadlines and schedules set by the organizer. After the deadline, the organizer may have the objects transported to a storage facility of their choice, at the expense, risk, and peril of the participant and without being held responsible for total or partial damage or loss. The evacuation of waste must comply with the sanitary rules in force and in accordance with the modalities compatible with the collection and elimination of waste service.

Articipants must leave the spaces, decorations, and materials provided to them in the same condition as they found them. Any damage caused by their installations or their merchandise, either to the equipment, the building, or the occupied ground, will be assessed by the technical services of the organizer and charged to the responsible participants.

### **CHAPTER 13: MISCELLANEOUS PROVISIONS**

Article 13.1
In the event of Force Majeure requiring the organizer to cancel the event, and in the absence of any possibility of rescheduling it, the organizer shall retain the deposits already paid permanently, and shall not be held responsible for this cancellation. Therefore, the organizer shall not owe any amount, compensation, penalty, and/or damages of any kind to the participant in case of rescheduling or cancellation of the event due to the occurrence of a Force Majeure event. Cases of Force Majeure include any unforeseeable, irresistible, and external event to one of the Parties and preventing it from partially or totally fulfilling its obligations under these terms, in particular but not limited to: Strikes, lockouts, or any other social conflict affecting the performance of the necessary services for the good organization of the Event at a third party to one of the Parties. Barricades, war, volcanic eruption, fire, explosion, storm, bad weather, earthquake, closure of borders, sudden change in the requirements for entering a country, government acts or any prohibitions imposed by government authorities of the departure and/or host country, atomic and nuclear risks, Acts of malicious intent, including bacterial, viral or chemical attacks, Refusal of public authorities to issue the necessary authorizations for holding the Event, acts of terrorism, sabotage, or

consequences of the implementation of the Vigipirate plan in France, or any comparable plan put in place in any other country, or consequences of any measures taken by the competent authorities, as a preventive measure, to prevent such events, as well as any withdrawal of administrative authorization related to these same causes, Unavailability of the premises in which the event is to take place, access prohibition or evacuation of the event location, total impossibility of accessing the event locations, Any major technical or electrical or other kind of breakdown affecting the smooth running of the event, Cases of epizootic/SARS, Avian flu, H1N1 flu, or withdrawal of administrative health authorization/prohibition authorization/prohibition.

### Article 13.2

States that the organizer cannot be held responsible for a low number of registered attendees or lack of interest in the event.

Explains that any violation of the general terms and conditions of sale, any additional specific regulations, or the technical specifications set by the organizer can lead to the immediate closure of the participant's stand and their exclusion from the event. This includes the absence of insurance, non-compliance with the layout, failure to follow safety rules, non-occupancy of the stand, presentation of products that do not conform to those listed in the admission request, and other similar situations. In such cases, the amount paid by the participant for their participation will be retained by the organizer, without prejudice to the payment of any outstanding balance or damages.

Specifies that any request for financial information or a report on the allocation of funds should be addressed directly to the professional association that initiated the event.

### Article 13.5

Gives the organizer the right to decide on any case not covered by the present regulations. Their decisions will be final and immediately enforceable.

Afficie 13.6 States that this contractual relationship is governed by French law, and in case of any dispute, only the Commercial Court of Paris will have jurisdiction.

Any difficulties in interpreting this General Regulation in another language shall be resolved by reference to the meaning of the General Conditions in its French

### Article 13.8

The participant shall be solely responsible for any taxes/contributions for which he/she may be liable in connection with his/her participation in the event, including the tax referred to in Article L541-1Q-1 of the French Environmental Code regarding the documentation he/she distributes in the context of the event.

## Article 13.9

Article 13.9

The information collected is essential for the processing of your request and is subject to computer processing for your registration. They are recorded in our customer file and in accordance with the "Informatique et Libertés" law of January 6, 1978, as amended in 2004, you have the right to access, rectify, oppose and delete this data. If you wish to exercise this right and obtain communication of the information concerning you, please send us an email to the following address: office@ESAPS.eu

### Article 13.10

Article 13.10 In the event of a dispute resulting from damage caused by a participant to the detriment of another participant in the event, the two parties shall endeavor to settle the matter under the best possible conditions, without the organizer being held accountable in this regard. In the event of a dispute between a participant and a customer or visitor, the organizer cannot be held responsible in any way. He/she is informed of the dispute but has no obligation to act as a mediator or arbitrator. Regardless of their merit, claims by a participant against another participant or the organizer are to be discussed away from public areas of the event and must not in any way disrupt its tranquility or image.





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